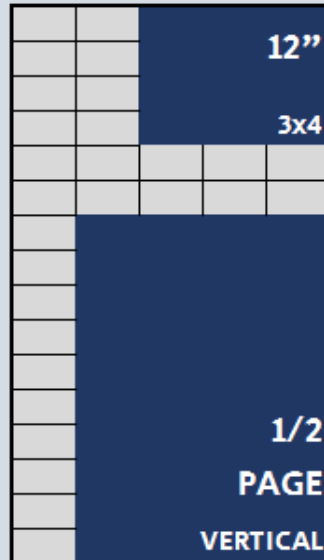
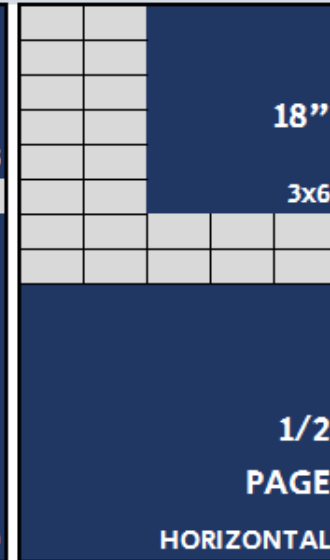
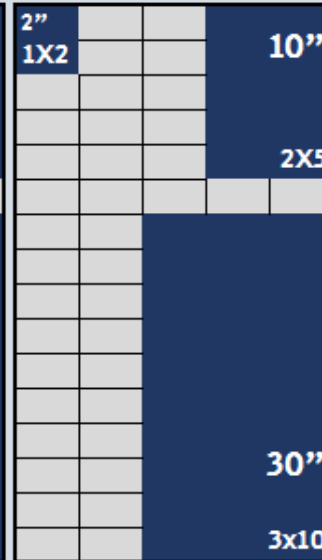
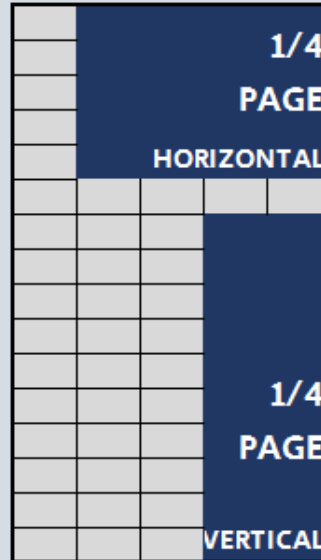
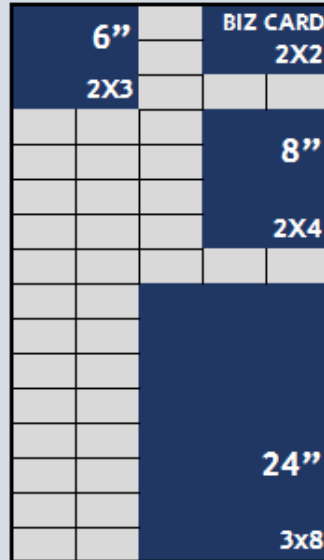


# DISPLAY AD DIMENSIONS

- Non-Modular sizes priced at column inch rate of next larger modular size ad
- Please contact your sales representative for details



## AD SIZES IN INCHES

2" AD/1x2.....	1.866 x 2
BIZ CARD.....	3.9 x 2
6" AD/2x3.....	3.9 x 3
8" AD/2x4.....	[Mag. 1/8 Page].....3.9 x 4
10" AD/2x5.....	3.9 x 5
12" AD/2x6.....	[Mag. 1/4 Page].....3.9 x 6
18" AD/3x6.....	5.933 x 6
QUARTER PAGE (H).....	[Mag. 1/2Page].....7.967 x 5
QUARTER PAGE (V).....	3.9 x 10
24" AD/3x8.....	5.933 x 8
30" AD/3x10.....	[Mag. 2/3Page].....5.933 x 10
HALF PAGE (H).....	10 x 8
HALF PAGE (V).....	[Mag. Full Page].....7.967 x 10
FULL PAGE.....	10 x 16

### PRODUCTION DEPARTMENT CONTACT INFORMATION:

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- Toll Free: 800-535-5191
- Email: [adproduction@outdoornews.com](mailto:adproduction@outdoornews.com)
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For additional advertising specs and policies please go to [OutdoorNews.com/Advertise](http://OutdoorNews.com/Advertise)

